PlanetPress® Connect

Category

Output Management

Characteristics

- Unified print room management
- Print policies and rules
- Product-based job processing
- Print queue management

PlanetPress®
Connect

EASY AUTOMATION
OF ROUTINE TASKS

While they might be routine, recurring jobs can be time-consuming and cumbersome. Unless automated, operators frequently have to spend unproductive time on making the proper selections and adjusting device settings individually for each new print job – tasks that are error-prone and likely to cause unnecessary costs. A situation that can be altogether avoided by defining and enforcing clear print policies and rules and by automating the choice of suitable output devices for each and every print job. An efficient output management application does all this and more.

For any corporate output environment in charge of managing the distribution of business communications and documents, PlanetPress® Connect is the perfect output management tool. PlanetPress® Connect offers a comprehensive toolbox for every step of a communication workflow. Fully personalised business communications for all output types are created natively, including print, HTML e-mail, and web.

With a choice of workflow tools for individual requirements, PlanetPress® Connect empowers its users in the creation of personalised direct mails, invoices, e-mail campaigns, mobile information, and versioned brochures that are sure to capture the reader's attention and get the message

across. Thus, the application is ideally suited for medium-sized businesses that want to start producing digital output without making costly changes to the existing infrastructure or investing in customised software.

As a viable output management tool, PlanetPress® Connect supports the definition and enforcement of print policies and rules, and stands for effective product-based job processing. Simple and straightforward to use, PlanetPress® Connect increases productivity and profitability and helps its users generate new revenue by improving business processes – without having to change the systems in place.
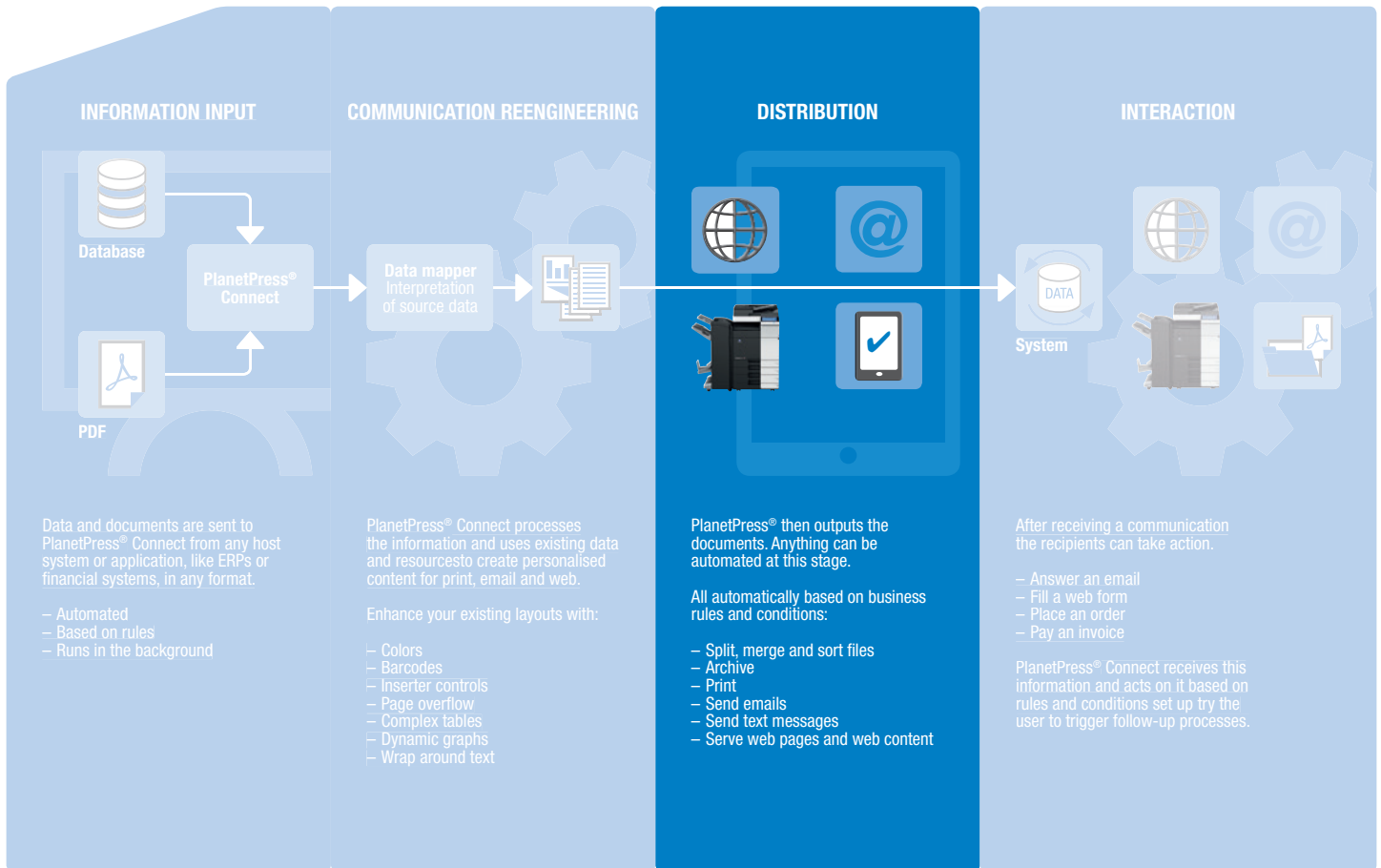
KEY **FEATURES**

✒ Print policies and rules

– **Choice of business document processes:**
Any document process can be automated.
– **Conditions trigger actions:** Specific conditions can
simply be set up to trigger actions such as document
creation, distribution, or archiving.
– **Industry-standard print formats:** For printed output,
common industry formats can be determined.

✒ Product-based job processing

– **Dynamic delivery routines:** The communication
channel is automatically determined based on customer
preferences. One toolset covers everything: print, online,
e-mail and text. The appropriate communication channel
is selected automatically upon receiving the input
trigger, including PDFs or e-mails.
– **E-mail**
– Automatic transmission of transactional e-mails in
feature-rich HTML
– Creation of catching e-mails that are personalised,
dynamic, interactive and engaging
– Embedding of links to external systems such as
payment gateways to bring unprecedented value
to e-mails
– **Text messages**
– Automatic creation of text messages to customers
– Notifications to retrieve new documents
– Link to a web page
– **Online**
– Online presentation of documents in graphically-rich
HTML
– Choice for customers to interact and engage
– Building, hosting and serving of web forms, as well
as use of data for dynamic generation of personalised
pages

– **Improved print**
– Dynamic, context-sensitive, and personalised
information
– Sophisticated page layouts and overflow, complex
tables, dynamic graphs and charts
– Connection to mailing applications, using scan marks
to leverage folders/inserters and merge jobs

WORKFLOW

| INFORMATION INPUT | COMMUNICATION REENGINEERING | DISTRIBUTION | INTERACTION |

Data and documents are sent to PlanetPress® Connect from any host system or application, like ERPs or financial systems, in any format.

– Automated
– Based on rules
– Runs in the background

PlanetPress® Connect processes the information and uses existing data and resourcesto create personalised content for print, email and web.

Enhance your existing layouts with:

– Colors
– Barcodes
– Inserter controls
– Page overflow
– Complex tables
– Dynamic graphs
– Wrap around text

PlanetPress® then outputs the documents. Anything can be automated at this stage.

All automatically based on business rules and conditions:

– Split, merge and sort files
– Archive
– Print
– Send emails
– Send text messages
– Serve web pages and web content

After receiving a communication the recipients can take action.

– Answer an email
– Fill a web form
– Place an order
– Pay an invoice

PlanetPress® Connect receives this information and acts on it based on rules and conditions set up try the user to trigger follow-up processes.

TECHNICAL **SPECIFICATIONS**

MINIMUM SYSTEM REQUIREMENTS for PlanetPress® Connect Designer 1.0.0

Operating systems	Microsoft Windows 2008/2008 R2 Server (64)
	Microsoft Windows 2012/2012 R2 Server (64)
	Microsoft Windows Vista (64)
	Microsoft Windows 7 (64)
	Microsoft Windows 8.1 (64)
	(Windows XP, Windows 2003 and older versions of Windows are not supported)

MINIMUM HARDWARE REQUIREMENTS

Filesystem	NTFS (FAT32 is not supported)
Memory	8GB (10GB recommended)
Hard disk space	At least 10GB
Software	Java SE 7u13
Pre-Requisites	Microsoft Visual C++ 2008 SP1 redistributable package (x86)
	Microsoft Visual C++ 2005 Service Pack 1 redistributable package MFC Security Update (x86)